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PATENT APPLICATION
Docket No. 14531.122

In re application of

Stuart Ozer, et al.

Serial No.: 09/991,025

Filed: November 21, 2001

Conf. No.: 8197

For: METHODS AND SYSTEMS FOR PLANNING
ADVERTISING CAMPAIGNS

Examiner: Michael P. Van Handel

Customer No.: 47973

TRANSMITTAL FOR AMENDMENT "E" AND RESPONSE

VIA eFILE Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment "E" and Response for entry in the above-identified application.

* Admitted only in California
§ Admitted only in Virginia

X To render the transmitted Amendment "E" and Response timely filed enclosed are the following:

X No additional fees are required.

The fee has been calculated as follows:

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDT'L FEE	RATE	ADDT'L FEE
TOTAL 21	MINUS 43	= 0	X		X \$50.00	00.00
INDEPENDENT 3	MINUS 5	= 0	X		X \$200.00	00.00
1 st PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+ _____ =		+ _____ =	
			TOTAL		TOTAL	00.00

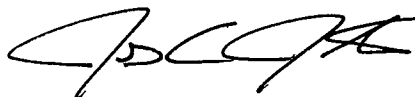
X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

Dated this 21st day of December, 2007.

Respectfully submitted,



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